

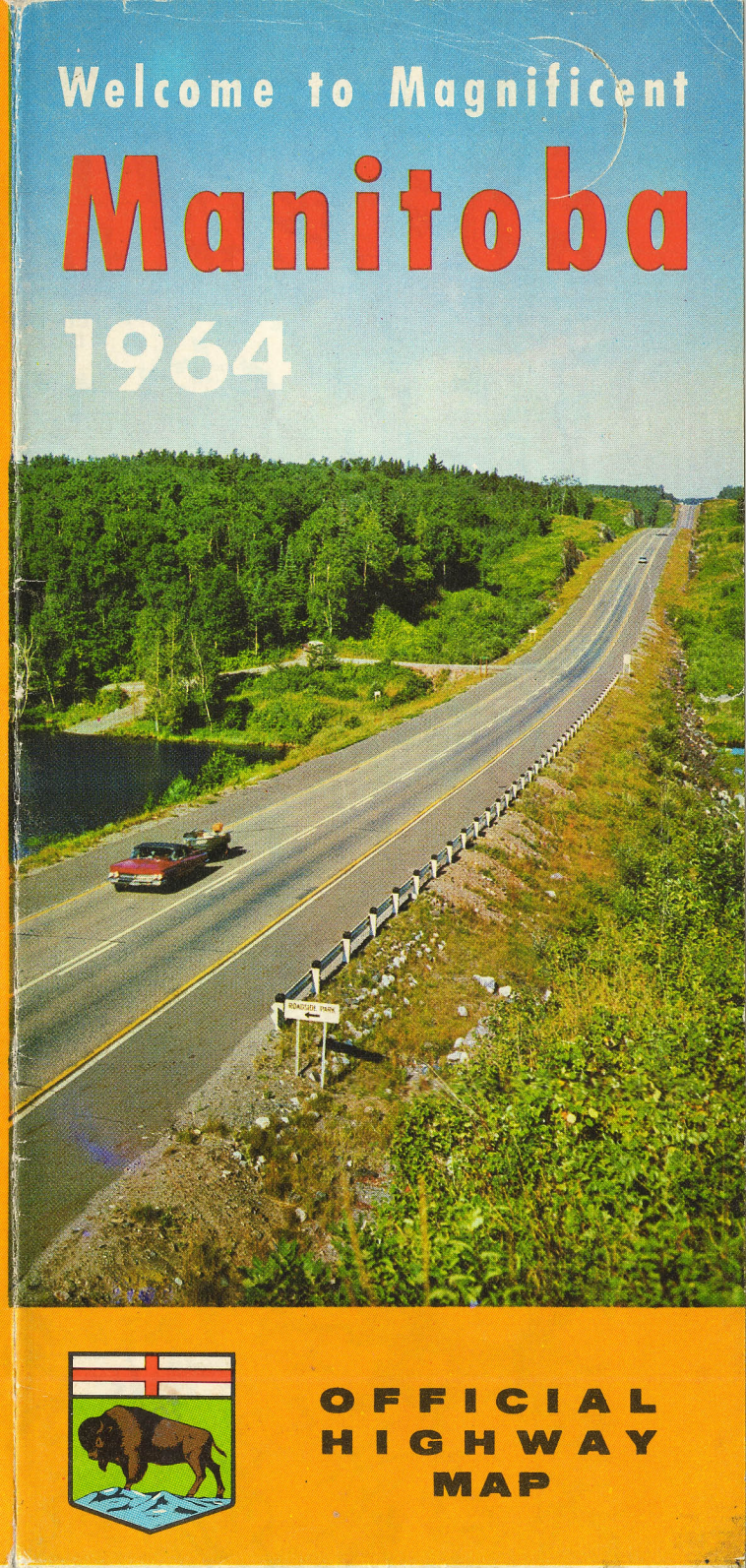


INDEX TO CITIES, TOWNS AND VILLAGES

WITH POPULATION OF PRINCIPAL POINTS (50 OR OVER)

*ASTERISK INDICATES HOSPITAL LOCATION

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PROVINCIAL TRUNK HIGHWAY MILEAGE

*ASTERISK INDICATES HOSPITAL LOCATION

Highway No.	Name of Place	Mileage from Winnipeg	Name of Place	Mileage from Winnipeg	Name of Place	Mileage from Winnipeg	Name of Place	Mileage from Winnipeg
1	Winnipeg	0	1	Winnipeg	0	1	Winnipeg	0
2	Winnipeg	0	2	Winnipeg	0	2	Winnipeg	0
3	Winnipeg	0	3	Winnipeg	0	3	Winnipeg	0
4	Winnipeg	0	4	Winnipeg	0	4	Winnipeg	0
5	Winnipeg	0	5	Winnipeg	0	5	Winnipeg	0



Highways of Adventure . . .

Manitoba's highways, linking over 400 urban and rural centres with Winnipeg, the capital city, comprise a network of over 6,000 miles. The Trans-Canada Highway spans the province from east to west. Other east-west roads link with north-south highways. No. 10, extends from the International Border to the mining town of Flin Flon — 522 miles to the north.

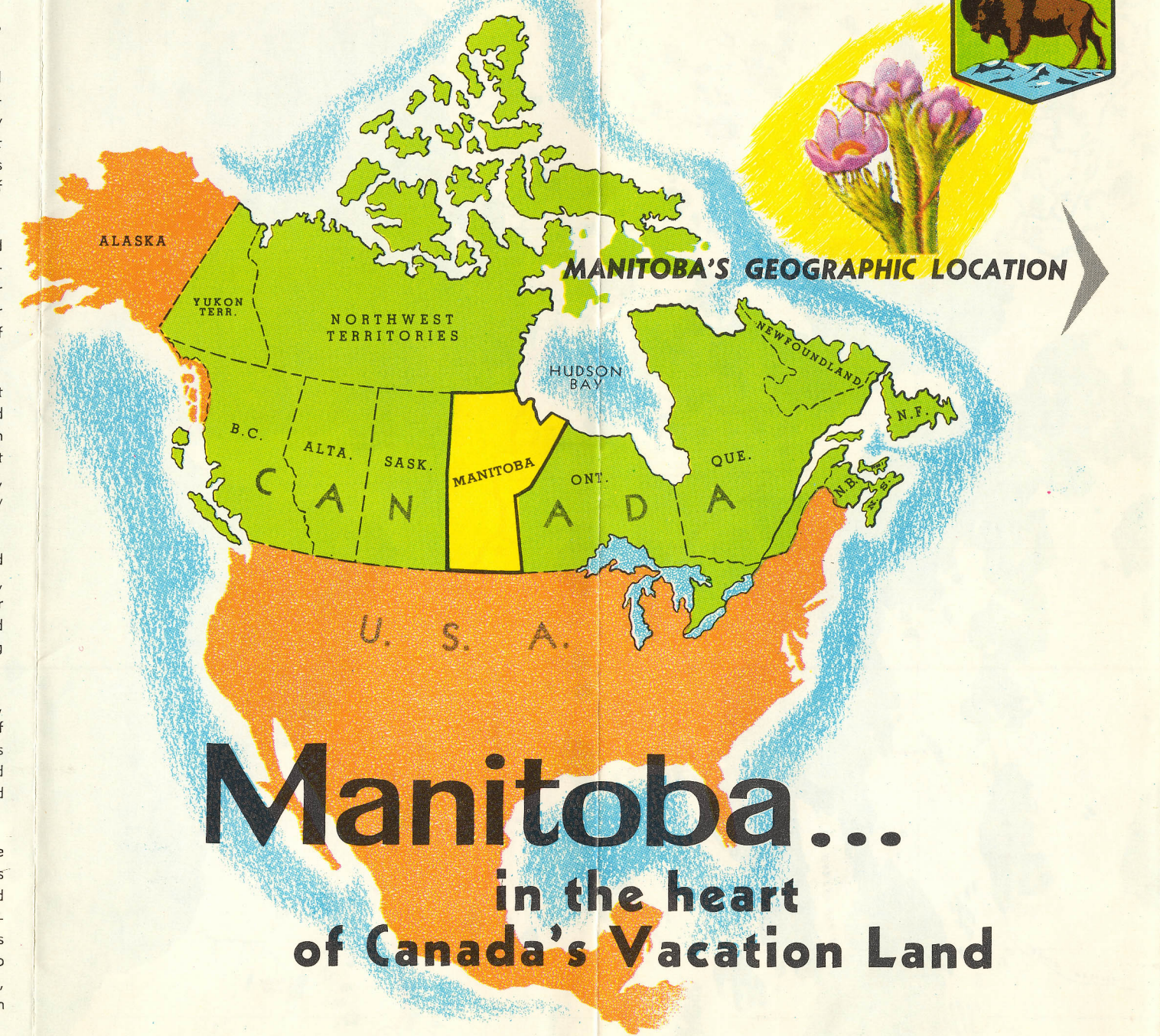
Many of Manitoba's highways follow the overland trails of Indians, explorers, and fur traders. Some parallel the old canoe routes or pass over them. Whenever the visitor enters Manitoba by road he will be on or near some route or trail over which passed the pioneers of exploration, trade, and settlement.

In southern Manitoba, not far from the present international border, La Verendrye and his sons tracked through the rolling country to the Mandan country in 1738. More than a century later the first detachment of the North West Mounted Police pressed through hills, valleys, and plains as they marched west to bring law and order to a wild and lawless land.

The highways in eastern Manitoba extend beyond the prairie farm lands and wind through the lake, river, and forest country. Several highways follow the river routes through which explorers and fur traders penetrated into Manitoba by Lake of the Woods, the Winnipeg River, from the Great Lakes chain.

In Northern Manitoba, beyond the agricultural belt, the tourist travels over routes which skirt the shores of lakes on which fur traders built their trading posts. This is the land of the northern conifers, of rocky lakes, and rivers — a popular rendezvous for anglers, hunters, and family vacationists.

With the passing of the years many things have changed in Manitoba, but the great out-of-doors remains much as it was in the days of the pioneers. The old routes of trade and exploration remain, but now are redefined in modern Highways of Adventure — highways which carry 20th century visitors to vacation resorts, to hunting and fishing areas, to modern cities and towns, and to centres where major special attractions beckon the sportsman and family vacationist.



APPROXIMATE DISTANCES from Winnipeg to Important Canadian and United States Centres

City	Distance (miles)
Alexandria, N.Y.	1594
Altona, N.Y.	1637
Baltimore, Md.	1627
Beaumont, Texas	909
Birmingham, Ala.	926
Buffalo, N.Y.	455
Butte, Mont.	1274
Chicago, Ill.	1113
Clinton, N.Y.	1274
Denver, Colo.	1344
Detroit, Mich.	1184
El Paso, Texas	1697
Fort Worth, Texas	922
Galveston, Texas	1641
Houston, Texas	1393
Jacksonville, Fla.	2000
Los Angeles, Calif.	1772
Los Angeles, Calif. (Winton)	1772
Madison, Wis.	736
Mankato, Minn.	114
Manitowish, Wis.	660
Marquette, Mich.	660
Minneapolis, Minn.	1376
Minneapolis, Minn.	1376
Minneapolis, Minn.	1376
Minneapolis, Minn.	1376
Minneapolis, Minn.	1376
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So much to see and do . . . in Magnificent Manitoba!

DRIVE WITH CARE • **DRIVE WITH CARE** • **DRIVE WITH CARE** • **DRIVE WITH CARE**

DRIVE WITH CARE • DRIVE WITH CARE

HIGHWAY SAFETY

If you are planning to take a motor trip through Manitoba, it would be wise to become familiar with the Safety Responsibility Law. You may secure this from your insurance agent. At the same time he can supply you with a pink Motor Vehicle Liability Insurance card for Manitoba. It is not essential to have this card, but it can save you from having your car temporarily impounded should you become involved in a traffic accident.

ROAD AND STREET SIGNS

On Manitoba's highways, traffic signs and markers are similar to those in other parts of Canada and in the United States. The provincial speed limits are reasonable — 30 m.p.h. in cities, 50 m.p.h. on highways by day, 50 m.p.h. at night unless otherwise posted. Careful driving and strict observance of road regulations will help prevent accidents.

The United States and Canadian gasoline measures are not the same. The Canadian gallon is based on the imperial quart, which is one-fifth larger than the United States quart. Five gallons Canadian equals six United States gallons. It would be well to remember this when you want your tank filled.

For information on condition of highways along the Highway Branch at Whitehall 6-7192. Other information or accommodation, vacation areas, fishing, hunting, camp sites, etc., may be obtained from the Tourist Information Office in the Legislative Building, Winnipeg, Whitehall 6-7131. Office hours are 8:30 a.m. to 5:00 p.m. From May 20th to September 7th the office is open to 10:00 p.m. daily including Sunday.

HOURS OF SERVICE CANADIAN AND UNITED STATES CUSTOMS BORDER OFFICE

Hours shown are standard time. All offices will be on daylight saving time.

CANADIAN OFFICE		UNITED STATES OFFICE	
ALBERTA	8 a.m. to 9 p.m.	BOSQUE	8 a.m. to 10 p.m.
BRANDON	8 a.m. to 10 p.m.	BRANDON	8 a.m. to 10 p.m.
DAUPHIN	8 a.m. to 10 p.m.	DAUPHIN	8 a.m. to 10 p.m.
FLIN FLON	8 a.m. to 10 p.m.	FLIN FLON	8 a.m. to 10 p.m.
PORTAGE LA PRAIRIE	8 a.m. to 10 p.m.	PORTAGE LA PRAIRIE	8 a.m. to 10 p.m.
WAGANAN	8 a.m. to 10 p.m.	WAGANAN	8 a.m. to 10 p.m.
WINNIPEG	8 a.m. to 10 p.m.	WINNIPEG	8 a.m. to 10 p.m.

RADIO STATIONS IN MANITOBA

City	Frequency
ALTONA	560, 660, 760, 860, 960, 1060, 1160, 1260, 1360, 1460, 1560, 1660, 1760, 1860, 1960, 2060, 2160, 2260, 2360, 2460, 2560, 2660, 2760, 2860, 2960, 3060, 3160, 3260, 3360, 3460, 3560, 3660, 3760, 3860, 3960, 4060, 4160, 4260, 4360, 4460, 4560, 4660, 4760, 4860, 4960, 5060, 5160, 5260, 5360, 5460, 5560, 5660, 5760, 5860, 5960, 6060, 6160, 6260, 6360, 6460, 6560, 6660, 6760, 6860, 6960, 7060, 7160, 7260, 7360, 7460, 7560, 7660, 7760, 7860, 7960, 8060, 8160, 8260, 8360, 8460, 8560, 8660, 8760, 8860, 8960, 9060, 9160, 9260, 9360, 9460, 9560, 9660, 9760, 9860, 9960, 10060
BRANDON	560, 660, 760, 860, 960, 1060, 1160, 1260, 1360, 1460, 1560, 1660, 1760, 1860, 1960, 2060, 2160, 2260, 2360, 2460, 2560, 2660, 2760, 2860, 2960, 3060, 3160, 3260, 3360, 3460, 3560, 3660, 3760, 3860, 3960, 4060, 4160, 4260, 4360, 4460, 4560, 4660, 4760, 4860, 4960, 5060, 5160, 5260, 5360, 5460, 5560, 5660, 5760, 5860, 5960, 6060, 6160, 6260, 6360, 6460, 6560, 6660, 6760, 6860, 6960, 7060, 7160, 7260, 7360, 7460, 7560, 7660, 7760, 7860, 7960, 8060, 8160, 8260, 8360, 8460, 8560, 8660, 8760, 8860, 8960, 9060, 9160, 9260, 9360, 9460, 9560, 9660, 9760, 9860, 9960, 10060
WAGANAN	560, 660, 760, 860, 960, 1060, 1160, 1260, 1360, 1460, 1560, 1660, 1760, 1860, 1960, 2060, 2160, 2260, 2360, 2460, 2560, 2660, 2760, 2860, 2960, 3060, 3160, 3260, 3360, 3460, 3560, 3660, 3760, 3860, 3960, 4060, 4160, 4260, 4360, 4460, 4560, 4660, 4760, 4860, 4960, 5060, 5160, 5260, 5360, 5460, 5560, 5660, 5760, 5860, 5960, 6060, 6160, 6260, 6360, 6460, 6560, 6660, 6760, 6860, 6960, 7060, 7160, 7260, 7360, 7460, 7560, 7660, 7760, 7860, 7960, 8060, 8160, 8260, 8360, 8460, 8560, 8660, 8760, 8860, 8960, 9060, 9160, 9260, 9360, 9460, 9560, 9660, 9760, 9860, 9960, 10060
WINNIPEG	560, 660, 760, 860, 960, 1060, 1160, 1260, 1360, 1460, 1560, 1660, 1760, 1860, 1960, 2060, 2160, 2260, 2360, 2460, 2560, 2660, 2760, 2860, 2960, 3060, 3160, 3260, 3360, 3460, 3560, 3660, 3760, 3860, 3960, 4060, 4160, 4260, 4360, 4460, 4560, 4660, 4760, 4860, 4960, 5060, 5160, 5260, 5360, 5460, 5560, 5660, 5760, 5860, 5960, 6060, 6160, 6260, 6360, 6460, 6560, 6660, 6760, 6860, 6960, 7060, 7160, 7260, 7360, 7460, 7560, 7660, 7760, 7860, 7960, 8060, 8160, 8260, 8360, 8460, 8560, 8660, 8760, 8860, 8960, 9060, 9160, 9260, 9360, 9460, 9560, 9660, 9760, 9860, 9960, 10060

Magnificent Manitoba!

THIS IS MANITOBA: Two hundred and fifty thousand square miles of varied scenery . . . where hundreds of lakes and rivers yield northern pike, walleye, lake trout, rainbows, brook trout, and smallmouth bass . . . where Riding Mountain National Park, and the Whiteshell, Duck Mountain, Clearwater, Grassy River, and Turtle Mountain Provincial Parks offer many opportunities for sportsmen and family vacationists . . . where cosmopolitan Winnipeg, with its many facilities for recreations, sports, and entertainment is a fine place to stay . . . where many vacation areas provide modern motels, family resorts, and hunting and fishing lodges . . . where paved, all-weather highways link urban centres with points of interest in many areas of the province . . . where rail, bus, and air lines speed the traveller to his destination in safety and comfort . . . where many annual events such as the Trout Festival at Flin Flon, the Trappers' Festival at the Pas, and the North West Round-Up at Swan River attract many visitors . . . where Grand, Winnipeg and Victoria beaches on Lake Winnipeg provide unrivalled opportunities for swimming and sun-bathing. There's sun-filled adventure for all the family, here in the Heart of Canada . . . don't forget your camera . . . you'll want to capture on film the highlights of your vacation . . . in MAGNIFICENT MANITOBA.

Manitoba's Geographic Location

Manitoba's location in the heart of the continent provides a strategic distribution and transportation axis. It is also a large shopping and servicing centre, and in recent years its economy has reacted to extensive industrial expansion. The Provincial Exhibition and Winter Fair are held in Brandon each year and each attracts many visitors. Brandon is located at the junction of the Trans-Canada Highway and Highway No. 10, and this strategic position brings to the city a large tourist trade. Several fine vacation resorts are located nearby, and Brandon is the centre of supply for tourists travelling to these areas.

